



# AMERICAN SOCIETY OF IRRIGATION CONSULTANTS

## MEETING NOTICE

### Preview of the ASIC Strategic Plan

The ASIC national Board of Directors has been working with a consultant to prepare a very important strategic plan for the future of our Association.

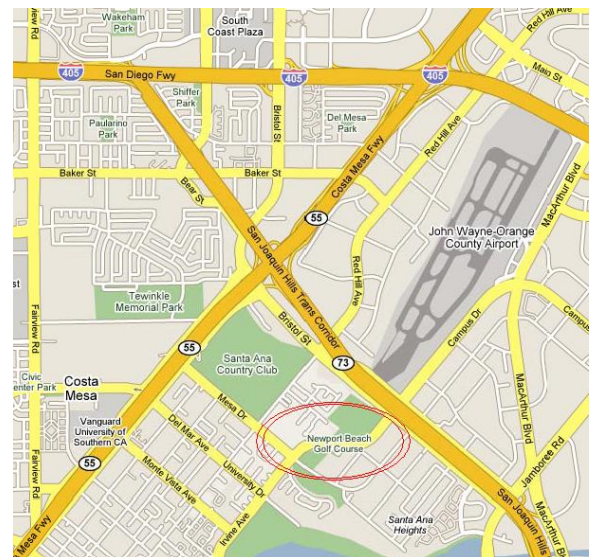
We all have witnessed large changes affecting our industry. There are new organizations making strong influences with public perception, policy and standards. It is imperative we evaluate our position and role in the industry and strategize a unified effort to remain effective in the preservation of water resources and our livelihoods.

Ken Mirvis with the Writing Company will be presenting a preview to the Strategic Plan to our chapter prior to the formal presentation at the national conference in Monterey.

Everyone is encouraged to take part in this town hall type discussion regarding the future of our industry and our Association.

<b>WHERE:</b>	<b>The Tee Room Newport Beach Golf Course 3100 Irvine Ave. Newport Beach, CA</b>
<b>DATE:</b>	<b>Wednesday, February 24<sup>th</sup>, 2010</b>
<b>TIME:</b>	<b>5:30 PM – 8:30 PM</b>
<b>COST:</b>	<b>\$50 per person – Dinner included</b>

5:30pm	No Host Bar, Networking Mixer
6:00pm – 6:30pm	Dinner Buffet
6:30pm – 8:30pm	Presentation and Discussion



Please R.S.V.P with Melinda Cortez at d.d. Pagano, Inc. (714) 771-9200 or e-mail at [mniqi@pacbell.net](mailto:mniqi@pacbell.net) to reserve a space.

**PLEASE RSVP NO LATER THAN 02/22/10**